I Claim

1. A method for formulating an essential oil based composition comprising

performing an analysis of an individual;

calculating a value from the analysis;

determining from the value whether one or more essential oils may be excluded from an essential oil universe comprising a plurality of essential oils to form an active essential oil universe;

generating a sub-set that contains only oils associated with the given value; selecting a primary essential oil from the sub-set based on the analysis; and generating a primary essential oil family set;

selecting a second essential oil and any subsequent oils from the primary essential oil family set, based on the analysis;

said steps for selecting the second essential oil, being repeated for any additional essential oils to be selected.

- 2. The method according to claim 1 wherein the analysis is a personality analysis.
- 3. The method according to claim 1 wherein the analysis is a preference analysis.
- 4. The method according to claim 1 wherein the analysis is a preference and personality analysis.
- 5. The method according to claim 4 wherein a personality value is calculated from the personality and preference analysis
- 6. The method according to claim 5 wherein the personality value generates a sub-set that contains only oils associated with the given personality value.

7. The method according to claim 1 wherein a second, or subsequent essential oil(s) is (are) compared to the primary essential oil for exactness in name, if the second or subsequent essential oil(s) is (are) not the same as the primary essential oil, the second essential oil is confirmed and placed in a formulation;

if the oil is the same, that oil is removed from the sub-set and then the process repeats itself to select a second or subsequent essential oil(s).

8. The method according to claim 1 wherein a second, or subsequent essential oil(s) is (are) compared to the primary essential oil for exactness in fragrant note, if the second or subsequent essential oil(s) is (are) not the same as the primary essential oil, the second essential oil is confirmed and placed in a formulation;

if the oil is the same, that oil is removed from the sub-set and then the process repeats itself to select a second or subsequent essential oil(s).

- 9. The method according to claim 7 wherein the comparison is further based on a fragrant note of an oil.
- 10. The method according to claim 1 wherein one or more essential oils are excluded from the active universe based on certain exclusionary conditions as determined by personality/preference analysis.
- 11. The method according to claim 1 further comprising the step of selecting a chakra oil based on said analysis and adding said oil to the composition.
- 12. The method according to claim 1, wherein user input can narrow the active essential oil universe.
- 13. The method according to claim 1 wherein user input can narrow the active essential oil

universe for only the current/active formulation.

- 14. A system for formulating an essential oil based composition comprising
 - a means for performing an analysis of an individual;
 - a means for calculating a value from the analysis;
- a means for determining from the value whether one or more essential oils may be excluded from an essential oil universe comprising a plurality of essential oils to form an active essential oil universe;
- a means for generating a sub-set that contains only oils associated with the given value; a means for selecting a primary essential oil from the sub-set based on the analysis; and generating a primary essential oil family set;
- a means for selecting a second essential oil and any subsequent oils from the primary essential oil family set, based on the analysis.
- 15. An apparatus for formulating an essential oil based composition comprising
 - a means for performing an analysis of an individual;
 - a means for calculating a value from the analysis;
- a means for determining from the value whether one or more essential oils may be excluded from an essential oil universe comprising a plurality of essential oils to form an active essential oil universe;
- a means for generating a sub-set that contains only oils associated with the given value; a means for selecting a primary essential oil from the sub-set based on the analysis; and generating a primary essential oil family set;
 - a means for selecting a second essential oil and any subsequent oils from the primary

essential oil family set, based on the analysis.

- 16. The method according to claim 1 wherein formulation is used as a fragrance.
- 17. The method according to claim 1 wherein the formulation is used as a massage oil.
- 18. The method according to claim 1 wherein the formulation is used as a lotion.
- 19. The method according to claim 1 wherein the formulation is used as a salve
- 20. The method according to claim 1 wherein the formulation is used as an unguent.
- 21. The method according to claim 1 wherein the formulation is included in a cosmetic formulation.
- 22. The method according to claim 1 wherein the formulation is included in a bath oil.
- 23. The method according to claim 1 wherein the formulation is included in a body oil.
- 24. The method according to claim 1 wherein the formulation is included in a face cream.
- 25. The method according to claim 1 wherein the formulation is included in a hand lotion.
- 26. An essential oil based composition comprising

a primary essential oil determined by performing an analysis of an individual, calculating a value from the analysis, determining from the value whether one or more essential oils may be excluded from an essential oil universe comprising a plurality of essential oils to form an active essential oil universe, generating a sub-set that contains only oils associated with the given value, selecting a primary essential oil from the sub-set based on the analysis; and generating a primary essential oil family set, selecting a second essential oil and any subsequent oils from the primary essential oil family set, based on the analysis.

- 27. The composition according to claim 26 used in a fragrance.
- 28. The composition according to claim 26 used in a massage oil.

- 29. The composition according to claim 26 used in a lotion.
- 30. The composition according to claim 26 used in a salve
- 31. The composition according to claim 26 used in an unguent.
- 32. The composition according to claim 26 being present in a cosmetic formulation.
- 33. The composition according to claim 26 being present in a bath oil.
- 23. The composition according to claim 26 being present in a body oil.
- 34. The composition according to claim 26 being present in a face cream.
- 35. The composition according to claim 26 being present in a hand lotion.